

## PRESS RELEASE



### **Come Together with Coca-Cola**

**Immediate Release** –2<sup>nd</sup> February 2021

#### Coca-Cola partnership with NHS Charities Together

**London, 2<sup>nd</sup> February 2021.** - The Coca-Cola Company will be partnering with NHS charities to help support funding due to the crisis caused by the Covid-19 pandemic throughout the months of March, April and May. For every Coca-Cola product that is sold between these months, an 80 pence donation will be made to support NHS Charities Together which will help to support doctors and nurses who have worked throughout the Covid-19 pandemic.

“The Coca-Cola company is looking forward to supporting NHS Charities Together. We believe that our campaign and donations will have a large and positive impact on supporting our NHS staff who have worked tirelessly to help save lives and support the well-being of the people through these tough times” said Jon Woods, general manager of the Coca-Cola Company in Great Britain, Ireland and Northern Europe.

The Coca-Cola company is aiming to reach its goal of raising £15,000 for NHS Charities Together and is looking forward to seeing to help that our donation will provide to our chosen foundation.

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#### **About the Coca-Cola Company:**

The Coca-Cola Company is an international beverage brand that specialises in soft drinks, syrups and concentrates. Founded in Atlanta, Georgia in 1892, the Coca-Cola company now has over 200 brands of drinks attached to its name. The Coca-Cola Company sells beverages all around the world and employs over 700,000 people globally.